

# Blandine Stefani B Corp Director

**18 October 2018** 



## DANONE, A MISSION-LED FOOD COMPANY



#### FOUNDATION OF THE DUAL PROJECT

"The frontiers of the company do not stop at the factory gates..."

### **HEALTH MISSION**

Bringing health through food to as many people as possible

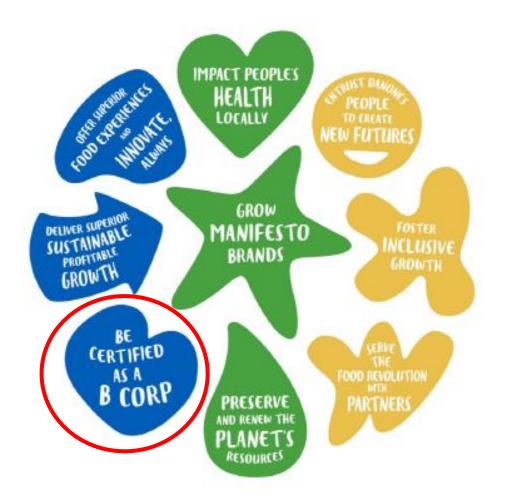
#### MANIFESTO & DANONE 2020

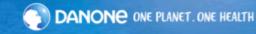
"As CEO, I pledge to pursue Danone's dual commitment to business success and social progress"



### **BECOMING A CERTIFIED B CORPORATION**







Achieving Certification as Largest B Corp<sup>™</sup> in the World and Unveiling New Name: Danone North America Celebrates First Anniversary with Two Major Milestones





DANONE ONE PLANET. ONE HEALTH